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STELLAR GOSPEL MUSIC AWARDS

June 7, 2000

Dear Industry Leader:

I am pleased to announce the formation of the **Stellar Awards Gospel Music Academy**, which will become the official membership body to vote on all categories for the *Stellar Awards*.

The **Stellar Awards Gospel Music Academy** is being established to support, encourage and promote gospel music worldwide. The **SAGMA** will be an umbrella association that provides an environment whereby artists, industry leaders, broadcasters, publishers, radio stations, announcers, concert promoters and churches can mobilize their efforts in promoting gospel music.


Your membership in the **Stellar Awards Gospel Music Academy** will also support our efforts to have the most credible voting process for the *Stellar Awards* by having an annual registered voting body. With your membership, we are able to plan and organize a series of educational seminars that will take place around the taping of the nationally televised *Stellar Awards* during the 2nd week in January. The seminars will focus on such areas in gospel music as:

- **Research and Marketing**
- **Advertising Sponsorship**
- **Programming Strategies**
- **Syndication and Distribution**
- **Internet and Website Development**
- **Promotion**
- **Computer Technology**
- **Broadcast Ownership**

During *Stellar Awards* week, our seminars and receptions will also serve as a platform where artists and groups will have an opportunity to display their talents. Other benefits of an annual membership to **SAGMA** are outlined on the attached membership application, which is due back by August 1, 2000, and would thus permit you to vote for the 2001 *Stellar Awards*. Membership in the **Stellar Awards Gospel Music Academy** for one full year costs \$65.00. **Note: Memberships are for individuals, they can not be registered in company or group names.**

We welcome you to join the **Stellar Awards Gospel Music Academy** today and look forward to working with you on promoting gospel music to the world.

Sincerely,



Donald J. Jackson
Chairman and CEO

Attachments